

# **UC Santa Barbara**

## **Go Global Newsletter**

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## Fifth Anniversary of Global Studies Major

JANUARY 2004 WILL MARK THE FIFTH ANNIVERSARY of the establishment of UCSB's pioneering global studies major. When it was established in early 1999 it was widely recognized as one of the first interdisciplinary undergraduate majors in international studies in the country to focus on globalization. Former Secretary of State Warren Christopher presided over the inaugural occasion.

Within those five years the numbers of global studies majors has grown to over 700 per year—60% focusing on the socioeconomic and political aspects of globalization, and 40% emphasizing the cultural and ideological side. Most students choose Europe as their geographical area, and Spain is the most popular venue for studies abroad. More majors from global studies majors participate in Education Abroad experiences than from any other department or program on campus.

CONT. ON PAGE 2



*Global Studies Faculty and Guests at the Inaugural Event  
From left to right: Mark Juergensmeyer, Apostolos Athanassakis, former US Secretary of State Warren Christopher, Richard Appelbaum, Marguerite Bouraad-Nash, Steve Humphreys, Benjamin J. Cohen, and Ambassador Don Gevirtz*

## New Global Faculty Member: Dominic Sachsenmaier

THE GLOBAL AND INTERNATIONAL STUDIES Program has appointed one of the leading scholars of global history, Dominic Sachsenmaier, as the newest member of the permanent faculty of the program. He is one of the founders of the new Global History Initiative based at Harvard and MIT. Sachsenmaier, who for the past three years has been a research scholar and lecturer at Harvard University, will join the UCSB program this fall as an assistant professor of global history. His first classes will be in January. His current research focuses on global political movements during the Interwar Period and on the theory of Global History. He is also the co-head of an international research project on "Multiple Modernities", and is on the advisory board of an international NGO.



*Dominic Sachsenmaier*

Sachsenmaier states that the study of history needs to continue moving beyond the nation state and into an inter-cultural or even global perspective. The global dimension of many historical phenomena is evident, Sachsenmaier argues, and future generations of scholars will need to make a concerted effort to explore them in sufficient depth. This necessitates intensive theoretical debates,

CONT. ON PAGE 2

### Inside this Issue

Fifth Anniversary of Global Studies Major	1
New Global Faculty Member: Dominic Sachsenmaier	1
Student Sends News from Iraq	3
AIESEC, the Student-Run International Internship Program	3
Faculty on the Move	4
Marguerite Bouraad-Nash Wins Teaching Award	5
Graduates on the Move	6
Sajeed "Titu" Asghar, Our First Global Studies Graduate	7
New Global Studies Courses	7
New Program: Summer in Sweden	7
Global Studies Students Abroad	8

**GLOBAL AND  
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## Fifth Anniversary of Global Studies Major

### CONT. FROM PAGE 1

The first student to enroll in global studies was Safeed "Titu" Asghar. After graduation Titu attended the American University School of International Service in Washington DC. Recently married, he is employed in government service in the Washington area. (See our article about Titu on Page 7.)

Other graduates of the program have attended Columbia University's School of International Affairs, the George Washington University School of Foreign Service, UC-San Diego School of International Relations and Pacific Studies, other graduate programs in international studies, law schools, business schools, and medical schools. Some have gone directly into business, public service agencies, and government service. Many have traveled abroad. Several have gone into the Peace Corps and some have taken the foreign service exam. The alumni page of the Global & International Studies website provides letters from alums reporting on their diverse and fascinating experiences around the world.

Faculty related to the global studies program include several whose positions are partially or wholly in global and international studies and who teach the core required global studies courses in the curriculum. These faculty are augmented by affiliate faculty who teach courses related to the global studies major, and by distinguished visiting faculty such as Richard Falk and Hilal Elver, Barbara Bodine, Paul Orfalea, and Ann Louise Bardach. A total of over thirty faculty participate directly in the program.

In Fall 2003 a new graduate-level PhD emphasis in global studies was created, supported by the departments of Anthropology, English, History, Political Science, Religious Studies, and Sociology departments, and coordinated by Global & International Studies. A proposal for a new MA program in global studies is currently in the planning process.



## New Professor: Sachsenmaier

### CONT. FROM PAGE 1

especially on the danger of Western-centric perspectives in the newly emerging field of Global History. According to Sachsenmaier, historians will need to find new ways to think about the complex relationship between the global and the local, requiring interdisciplinary approaches.

Having been born and raised in Southwestern Germany, Sachsenmaier was educated at the University of St. Andrews (UK), the Albert-Ludwigs-Universität Freiburg (Germany), Shi-Ta-University (Taiwan), Nanjing-University (China), and Harvard University. He graduated from the University of Freiburg with a PhD in history with minors in sinology and philosophy. His award-winning PhD-thesis, which was later published as a book in Germany, focused on a 17th-century Chinese Christian who tried to create a synthesis between Christianity and Confucianism. He is also the main editor of the 2002 book *Reflections on Multiple Modernities: European, Chinese, and Other Perspectives*.

In addition to English and German, Sachsenmaier is also proficient in French, Latin as well as classical and modern Chinese. Sachsenmaier enjoys reading non-fiction and fiction, and he also likes activities such as hiking, jogging or going out for beer – preferably German beer. For a brief period he has worked as a business consultant, and he is active in an international NGO. Sachsenmaier would very much like to strengthen the ties between the Global and International Studies Program and compatible European and East Asian institutions. As he develops his career, he wants to be both a concerned scholar and an institution builder.

### Go Global Newsletter and other Global & International Studies projects are supported by a grant from The Institute on Global Conflict and Cooperation (IGCC)

IGCC is a multi-campus research unit (MRU) of the University of California system. Their mission is to build bridges between the theory and practice of foreign policy, promote closer links with the policy community, and advance the research and educational opportunities for scholars in international affairs throughout the UC system. (Visit <http://www-igcc.ucsd.edu>)

## Global Studies Student Sends News from Iraq

SERGEANT JEONG H. KO, Global Studies Major stationed in Tikrit, Iraq, wrote us a letter dated September 3, 2003 to share with everyone. You can find more news and photos from Sergeant Ko on our website ([www.global.ucsb.edu](http://www.global.ucsb.edu)).

*I am a Civil Affairs Sergeant back at my Army Reserve unit in Santa Barbara, CA. I am residing at the Tikrit Presidential Palace compound in Tikrit, Iraq. In Iraq, I have been assigned as a Personnel Administration Sergeant. I have 3 soldiers I am responsible for. My soldiers are extremely bright, hard working and highly motivated. The Civil Affairs Community is under the Special Operations Command SOC. The SOC branches are Civil Affairs, Special Forces, and Psychological Operations.*

*The Civil Affairs branch is unique because have many people from different backgrounds. We have doctors, international lawyers, bank managers, police officers, and college students like myself. Most of the soldiers in the Civil Affairs branch have college degrees and a few have a masters degree. The SOC is well funded compared to other branches in the military because we carry out missions that require significant amounts of time and effort. Although I am part of the 425th Civil Affairs Battalion in Santa Barbara, 23 of us have been assigned to the 418th Civil Affairs Battalion out of Belton, MO. They needed more man power to make a full battalion so we filled the slots.*

*Mortar rounds hit the palace compound every single night. The windows in my office vibrate almost every night and my building has been hit by a mortar round once. The mortars are probably falling more often because the enemy has intelligence.*



*Children in Tikrit, Iraq*

*General Sanchez who commands the US Forces in Iraq and Donald Rumsfeld are visiting this week. Rumsfeld is visiting on Friday September 5th. These past few days, we have been bombarded with heavy casualties from explosive devices prepared by our enemies. I worry for my fellow Civil Affairs CA soldiers whom conduct missions every day beyond the compound walls. CA teams are out there conducting assessments and starting projects for the Iraqi people while being shot at. Millions of dollars are being pumped into the Iraqi economy to build the infrastructure of Iraq and many people are thankful. Newly remodeled schools await children who will be returning to school from their summer vacation.*

*The majority of the people in Iraq are very thankful for their new freedom. The liberation of their country means a great deal of change is occurring here. They show their thanks in numerous ways. They walk up to us on the streets and smile, say thank you, and offer us drinks like chai tea and soda. The children of Iraq are remarkably beautiful.*

*I will be coming home from my super-long deployment in early April, 2004. I really hope to see everyone then. Good health and God Bless,*

*Jeong H. Ko (John)*



*Global Studies major Sergeant Jeong H. Ko with a young boy in Tikrit, Iraq*

## AIESEC at UCSB

LET'S FACE IT, you can ace every test in school, join every campus club and still not get a passing grade into the business world. AIESEC, pronounced "eye-sec", is the world's premiere student-run international organization dedicated to increasing cultural understanding and cooperation through running an international paid-internship program. AIESEC helps U.S. companies reach out to young business and I.T. professionals in over 700 universities worldwide. On the flip side, AIESEC members also help U.S. students find paid internships abroad in any of our 80+ member countries. This includes housing, transportation, social security, banking, and more. The organization is currently based in 38 locations in the U.S., including Santa Barbara.

AIESEC offers its members hands-on business experience and exposure to the professional community, which gives members a distinctive advantage: upon entering the workforce, they make an immediate contribution to their employers. The experience that AIESEC members acquire focuses on two different levels: individual and corporate. An Outgoing Exchange team (OGX) works at the University to provide life-changing opportunities to students. On the corporate level, an Incoming Exchange team (ICX) networks within the business community to fulfill the needs for international talent among local companies. In addition to all of the skills that members of both teams gain, there is also the benefit of knowing that with each internship provided, another life is changed.

AIESEC Santa Barbara is always looking for motivated and interested students to help run our international exchange program. If you are looking for experience to get you a passing grade into the business world, a way to impact individuals and communities and promote cultural understanding, become a global leader with Aiesec. Meetings are every Sunday at Espressa Roma. Our office is located on the 3rd Floor of the University Center room 3167A. Office phone number (805) 893-8103.

If anyone is interested in volunteering, contact William Regan, Local Committee President, at [wregan@umail.ucsb.edu](mailto:wregan@umail.ucsb.edu).

**Upcoming Events:** Student Nominee Preparation Seminar in San Luis Obispo November 15, 2003

Winter Strategic Conference: December 30, 2003 to January 4, 2004 in Chicago, Illinois



*AIESEC Student Presidents:  
Global Studies Major William Regan  
with last year's President, Shauna Axton*

## Global & International Studies Faculty on the Move

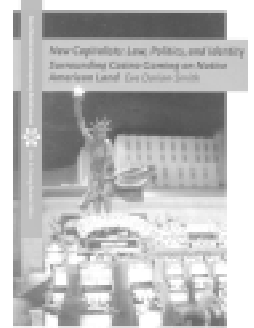


*Eve Darian-Smith*

EVE DARIAN-SMITH, Associate Professor in Law & Society and affiliated faculty member in Global Studies, just published a book in an anthropology case study series called “New Capitalists: Issues of Law, Politics and Identity Surrounding Casino Gaming on Native American Land”. The book is about the legal, political, economic and cultural impact of casinos on Indian reservations in the United States.

What drives this study is an attempt to understand the contradiction in mainstream society’s attitudes to Indian gaming which on the one hand staunchly defends the idea of equality for all citizens, but on the other hand denies certain citizens (i.e. Native Americans) the right to control and manage their own land, people, and profits. I argue that the current visibility of “rich Indians” challenges dominant cultural assumptions about native peoples and their presumed dependent existence on the federal government. As a consequence, Indian gaming has caused a variety of intense debates and cultural conflicts that go beyond the issue of profit shares and economic success

and speak more generally about the place of native peoples in American society and their capacities to seek equality and independence. Unfortunately, Arnold Schwarzenegger’s recent campaign for governor in California highlights the extent to which colonial attitudes about Native Americans continue to permeate popular culture and galvanize political affiliation.



GILES GUNN, Professor of Global and International Studies and of English and Director of the Center for the Study of American Cultures and Global Contexts in the Department of English, as well as Chair of the Global Studies major, gave the plenary address at an American Studies Conference at Bosphorus University in Istanbul, Turkey on June 6 entitled “The Refiguration of Race, Ethnicity, Gender, and Other Matters under the Sign of the Global.” On April 18 he lectured at the University of Rochester in New York on “Global Studies and Methodological Adjustments”; April 27 at Macalester College in Minnesota on “Ideas to Die For: Pragmatism in a World of Terror.” He then gave two lectures on April 28 at Carleton College in Minnesota on “American Studies and the Challenge of the Global” and “The Emergence of Global Studies. On October 15 he conducted a public interview with the actress Elizabeth Shue at California Lutheran University on the film “Leaving Las Vegas.” On October 22, at an event at UC Santa Barbara appraising his life and work, Professor Gunn delivered a talk entitled “Thoughts on Edward Said.”



*Giles Gunn*

RICH APPELBAUM, Professor of Sociology and Global Studies, has been engaged in a study of the phase-out of the quota system, that for the last quarter century has played a key role in shaping global textile and apparel production. Under the Multifiber Arrangement, the United States and Europe (which together account for most of the global trade in textiles and apparel) have place limits on the amount of different categories of textiles and clothing that can be imported from a particular country each year.



*Richard Appelbaum*

In another project, Rich is an expert witness in a lawsuit brought against the trendy apparel retailer Wet Seal. Several workers, who worked in a Los Angeles factory that made clothing for Wet Seal, have sued the company for unpaid wages (the workers were allegedly paid \$3-4 per hour for years, far below the legal minimum). As an expert witness, Rich is expected to show how changes in the industry have led a growing number of retailers to act as manufacturers in their private label lines. This case is potentially precedent-setting, since if successful it would legally acknowledge that the traditional distinctions between retailers, manufacturers, and factories is no longer tenable in a growing number of instances. The case received front page coverage in the business section of the Los Angeles Times on October 20.

BENJAMIN JERRY COHEN, Professor of Political Science and affiliated faculty member in Global Studies, has recently given a paper entitled “North American Monetary Union: A United States Perspective,” at a conference on Britain and Canada and Their Large Neighboring Monetary Unions, held at the University of Victoria (Victoria, BC, Canada).



On November 7, he will be giving a paper entitled “The Geopolitics of Currencies and the Future of the International System” at an international conference on The Geopolitics of Currencies and Oil, to be held in Madrid, Spain.

His new book, the Future of Money (Princeton University Press) refutes the popular view that accelerating cross-border competition among currencies is about to lead to a dramatic reduction in the number of currencies in circulation, simplifying monetary management. Cohen demonstrates that the global population of currencies is set to expand greatly, not contract, making monetary governance more difficult, not less. The Future of Money will be formally published in November.



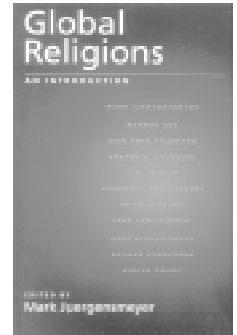
*Benjamin Jerry Cohen*



*Mark Juergensmeyer*

MARK JUERGENSMEYER, Director of Global & International Studies, and Professor of Sociology, has just published a new book, "Global Religions, An Introduction." The essays collected within the book provide brief and accessible introductions to the major world religions in their global contexts. The volume begins with an introduction to the globalization of religion by Mark Juergensmeyer and is followed by essays on Christianity, Islam, Judaism, Hinduism, Buddhism, African religions, and local religious societies. The book concludes with three essays reflecting on the global religious scene. Taken together, these essays provide a concise, authoritative, and highly readable introduction to the state of worldwide religion in the twenty-first century.

Professor Juergensmeyer will also be giving the 2003 Levinson Lecture at the Center for Religion and Democracy at the University of Virginia on November 7. The subject is "Religious Violence and Democracy in an Era of Globalization." The 2002 lecture was given by Prof Samuel Huntington of Harvard. The lecture will be published in the University's premier journal of humanities, *The Hedgehog Review*.



*Gurinder Singh Mann*

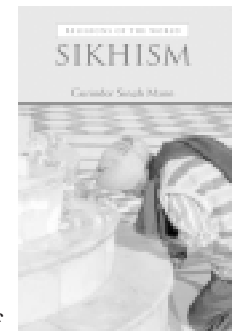
IN THE SPRING, GURINDER SINGH MANN was recognized by the Sikh Foundation at a public function held at the Museum of Asian Art, San Francisco, where he gave a talk entitled, "Looking Ahead: Sikhs in the Twenty-First Century." His book *Sikhism* places the Sikh tradition in the larger religio-political context of the Punjab. This study provides a new understanding of the Sikh tradition's relationship with other religious communities in the region, and also offers new perspectives on recent developments within the Sikh community as a result of its exposure to modernity and globalization.

### 7<sup>th</sup> UCSB-Columbia Summer Program in Punjab Studies a Success

The seventh Summer Program in Punjab Studies was held this year in Chandigarh, India between July 7<sup>th</sup> and August 16<sup>th</sup>. With a large and diverse group of over fifteen participants, the Summer Program was a tremendous success. Out of the fifteen participants in the program, there were seven doctoral students, five undergraduates, four University Professors, and a lawyer.

The program consisted of academic lectures to acquaint the participants with the history of the Punjab and the Sikh tradition; intensive language work in Punjabi; extensive travels to historical and religious sites in the Punjab; and personal interaction with leading scholars, artists, activists, and religious figures in the Punjab. While Nitasha Sawhney, a lawyer from Los Angeles stated that participating in the Summer Program was like "having a back-stage pass to the region," Gurdit Singh, Lecturer in Punjabi and doctoral candidate at UCSB commented that, "this is one of the best programs with a comprehensive focus on one of the most important regions in South Asia."

The success of the Summer Program in Chandigarh, since its inception in July 1997, is due in large measure to the dedication, care, and expertise of Professor Mann. Over the last seven years, the program has taken over 90 scholars to the Punjab and has provided an extensive introduction to Punjabi history, society, culture, religion, and literature. With every year the program continues to expand in new directions. In the future, the Summer Program plans to extend its introduction of the Punjab with a part of the program spent in Lahore, the capitol of the Pakistani Punjab.



*Marguerite Bouraad-Nash*

## Marguerite Bouraad-Nash Wins Teaching Award

MARGUERITE BOURAAD-NASH, Associate Chair and Student Adviser of the Global Peace and Security Program, and a political scientist specialized in Middle Eastern and international politics, has received the 2004 UCSB Alumni Association Teaching Award. She is also the recipient of the 1990 Academic Senate Distinguished Teaching Award.

She has recently served as an Expert Witness in court cases involving individuals of Middle Eastern descent, including Immigration and Naturalization Service Proceedings before the United States Department of Justice Executive Office for Immigration Review, Immigration Court, in both San Francisco and Los Angeles California. Her work required her to write reports for the court and to testify telephonically.

She continues to critique numerous books and manuscript for a number of prestigious publishing companies in both the U.S. and the United Kingdom, and served as a panelist and speaker lecturing on a variety of Middle Eastern and international problems.

## Global Studies Graduates on the Move



### **Timothy Kooyers - Class of 2002** **After a year in Chile, heading to Spain**

Tim writes to us from Vail, Colorado having spent the last year in Chile. "My Chilean adventure would not have occurred had it not been for the Global Studies Program and the emphasis it placed on augmenting classroom education with real-life experiences gained through international study experiences." Tim completed his college education at the University of Chile and decided to stay in Santiago and teach English. After his term teaching English, he traveled extensively throughout South America, continually learning more about cultural differences, similarities and inequalities. After spending the summer home in San Diego, Tim is now in Vail, Colorado awaiting winter and planning his next trip! After skiing season, Tim plans to move to Spain to teach English and gain a European perspective of the world.

### **Mike Young - Class of 2002** **Teaching in Lesotho with the Peace Corps**

Mike writes, "far beyond the bounds of my previous traveling, I know the Peace Corps will prove to be a learning experience, and afford me many opportunities in the future. As of November 10<sup>th</sup>, I will be traveling to a country in Africa called Lesotho to teach English and HIV awareness primarily but I'm sure will be asked to serve in many facets while there. Lesotho is a tiny country located within the borders of the country of South Africa, approximately 6 hours (as the bird flies) from Johannesburg. I'm excited to be sent there along with approximately 90 other volunteers from the U.S. who will be spread out across this country's mountainous geography. The term of a regular Peace Corps assignment is 2 years and 3 months which I anticipate completing with no hesitation at all."

### **Kamil Kolacek - Class of 2002** **Research Analyst in San Jose, California**

After graduating from UCSB in the Spring of 2002, Kamil accepted an exciting position with the Center for International Trade in San Jose, California. His role at the center is as a research analyst writing overviews of various emerging market economies and their investment climates. Kamil's future pursuits include becoming a Chartered Financial Analyst and obtaining an MBA with a focus in International Business.

### **Jennifer Lee - Class of 2002** **Media Planner for International Marketing Company**

Jennifer works as an Assistant Media Planner for Carat USA. Carat USA is an international media buying and planning company specializing on planning, buying and marketing media services. They are the world's largest independent media communication specialist, with offices in 56 countries across Europe, North America, Asia Pacific and South America.

### **Noah Canton - Class of 2001** **Teaching English in Northern Japan**

"Konnichiwa from Japan" says Noah Canton, who has been in Japan for the last year and has re-contracted to stay a second year. "It's just too beautiful up here in my little mountain town. The junior high school kids I teach are great, the town's folk are genuinely kind, and I'm learning about a beautiful culture."

### **Kendra Wiggins - Class of 2001** **Peace Corps Volunteer in El Salvador**

Kendra writes that she is in a program called "Rural Sanitation and Health" and has had the opportunity to live and work in two very poor, rural Salvadoran communities. "I have been witness to the tremendous generosity and kindness of the Salvadoran people, their curiosity and wisdom, their struggles and disappointments."

Kendra is now living in one of the few indigenous communities in the country, in the department of Sonsonate. "Many of the older women continue to wear the traditional rafajos and a few elders still speak Nahuat. There have been several efforts to begin teaching the local language and customs again, but it is a tremendous struggle without support from the state" writes Kendra who spends much of her time working in the local school doing health and environmental education, gender awareness, and teaching English.

With only 8 months to go, she has started looking to the next step which is medical school where she plans to work both at home and abroad in the practice and policy of medicine.

### **Marilene Barros-Luis - Class of 2001** **Pursuing her PhD**

Marilene has recently completed her MA Degree in Political Science from Ball State University where she served as graduate assistant and social director. Marilene writes, "I also presented papers in three political science conferences and was present at the presidential inauguration in Brazil this past January where I met the new president of Brazil, Luis Ignacio "Lula" da Silva, Fidel Castro, and Hugo Chavez from Venezuela."

She now plans to pursue her Ph.D in Political Science with an emphasis in Global Studies.

Marilene also loves sports, and has been a professional cyclist from 1985-1990, winning 3 state championships!

### **Jodie Van Horn - Class of 2002** **Project Coordinator for ProPeru Student Service Corps**

Jodie was beckoned to the Sacred Valley of Peru by a service organization called ProPeru Student Service Corps. ProPeru is a small nonprofit located in Urubamba, approximately one hour outside of Cusco, that offers social and economic assistance to communities in the rural Andean region. ProPeru is a volunteer program for college-age individuals and graduates, "a perfect adventure to compliment a Global Studies degree," states Jodie. Volunteers participate in an NGO Internship, the duration of which is dictated by the participant. They may choose between many volunteer opportunities; Women's Rights, Appropriate Technology, Public Health and Education are just a few examples.

As Project Coordinator for ProPeru, Jodie had the exciting task of setting up these internships prior to the arrival of each new volunteer. "I worked with our local contacts to determine the community's needs in our various areas of support and then placed the volunteer accordingly. During the week I managed the work and overall experience of each volunteer, and on the weekends I accompanied them on excursions throughout the Sacred Valley."

For more information about ProPeru Student Service Corps, visit [www.properu.org](http://www.properu.org).



Sajeed "Titu" Asghar

## Our First Global Studies Graduate

AFTER GRADUATING FROM UCSB IN 1999, Titu pursued his M.A. in International affairs at the School of International Service at American University in Washington D.C. While pursuing his M.A., he was elected as the Vice President and subsequently the President of the Graduate Student Council for the year 2001-2002.

During graduate school, he worked part time for an international development consulting firm in Washington D.C. and also published an article ([www.american.edu/TED/kathylee.htm](http://www.american.edu/TED/kathylee.htm)) on sweat shop allegations leveled at the prominent television morning show hostess, Kathy Lee Gifford.

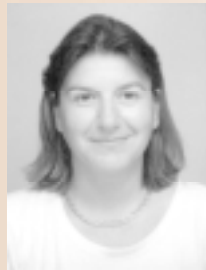
After completing his M.A. in International Affairs in May 2002, he enrolled in the Kogod School of Business MBA program. He completed his MBA in 2003. He is currently employed as a Business Analyst for a Financial Services firm in Rockville, Maryland.

## New Global Studies Courses - Winter 2004



CHRISTOPHER KOLLMAYER, Faculty Fellow in Global & International Studies, will be teaching "The Sociology of Globalization" (Global 197). Over the last few decades, globalization has significantly changed societies around the world. Employing sociological concepts, this course analyzes

the causes and consequences of these social changes. The course begins by examining the technological and political roots of globalization. Then the course examines the numerous ways that globalization affects our daily lives. Here the course explores several substantive topics, including globalization's influence on work and family, major urban centers, patterns of international immigration, socioeconomic inequality, national cultures and identities, the power of national governments, and society's methods for managing collective risks. The course ends with an overview of several prominent social movements that have sought to reform certain negative aspects of globalization.



HILAL ELVER, Visiting Professor in Global Studies, will be teaching "Globalization and Environment" (Global 197). This course will explore the impacts of globalization on the environment, sustainable use of natural resources and society. Globalization brings large benefits as well as risks. In this course, the challenges of managing the process of globalization in such a way that it promotes environmental sustainability and equitable

human development will be questioned from a critical perspective: Is it possible to foster sustainable development and maximize the protection of environmental resources, while contributing the just and equitable social well-being and promoting the economic globalization? The course will have three components: (1) Dealing with global environmental concerns in an unequal world: climate change, loss of biodiversity, ocean depletion, deforestation; (2) Globalization from above: Environmental and social impacts of global trade and activities of multinational corporations in developing world and neo-liberal solutions for resource management: privatization of water, and other public services; (3) Globalization from below: Environmental and social activism, and anti-globalization movement.



DOMINIC SACHSENMAIER, Global Studies Assistant Professor, will be teaching "Europe in a Global Context" (Global 197). The course focuses on the changing meaning of Europe in a global context from the 17<sup>th</sup> century to the present. The first part of the course examines how European intellectuals, politicians, and travelers positioned their continent in relation to other cultures. Using early modern Christian interpretations, Enlightenment visions, colonial rhetoric and Romanticist ideals as primary cases, we will discuss the different ways in which Europe's global role was invented, interpreted and envisioned. Particular attention will be paid to the rise and decline of Euro-centrism as a key concept. The second part of the course considers how - during the 19<sup>th</sup> and early 20<sup>th</sup> centuries - certain interpretations of Europe became important for societies outside the West. We will examine how images of "Europe" as the symbol of modernity became a highly contested source of hopes and threats for societies in transformation. The last part of the course will address new conceptions of Europe since 1945. The

cultural, political, economic definitions of a unifying Europe will be discussed with a strong emphasis on their potential global implications.

## New Program: Summer in Sweden!

SPEND THE SUMMER IN LUND, SWEDEN at a 9-week program of specially-designed courses in the social sciences and the humanities focused on critical world issues that emphasize contrasting sets of experiences and perspectives within the Atlantic (and global) community. Students will receive 15 UC quarter units for completing the program.

This new program was designed by UCSB's Global and International Studies Program and international studies programs at four other UC campuses (Berkeley, San Diego, Irvine, and Davis) to be a summer studies program focusing on European Studies and US-Europe Relations. Professor Mark Juergensmeyer will be teaching this summer, 2004. Other Global and International Studies faculty will teach in other summer programs in 2005 and thereafter.

For more information, visit the campus EAP Office.





**Global & International Studies Program**  
**University of California, Santa Barbara**  
**Humanities & Social Sciences Building, Rm. 3044**  
**Santa Barbara, CA 93106**

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## Global Studies Students Abroad

MORE GLOBAL STUDIES MAJORS are choosing to study abroad than ever before. Our Global Studies Program has more students studying abroad than any other program in the state.

Currently there are 114 Global Studies students studying abroad in countries such as Australia, Chile, France, Italy, Japan, Germany, Thailand, Spain, Mexico, Egypt, and Turkey (to name just a few!).

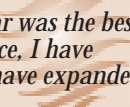
Here are quotes from some of our Global Studies majors who wish to share their experiences:

*"I spent the 2002-2003 year at the University of Sussex in England, and I enjoyed myself so much that I will be returning to work for an additional six months. Being abroad, in a time of war, was an eye-opening experience. Living and studying in England was absolutely brilliant. Can't wait to get back to my local for a pint with my old mates."* -- **Sarah Maki**

*"I am currently studying abroad in Florence and having a wonderful time! The teachers and people I have met have all been amazing. I think that studying abroad in Europe and having access to all the European countries is something that everyone should do!"* -- **Chelsey Gelow**

*"I studied in Alcala, Spain last year. This experience allowed me to see the effects of globalization on the world we live in today and fully understand the interconnectedness of all societies. It is imperative that we try to understand these issues from all sides and one of the best ways to gain another perspective is by living in another culture and experiencing things through their eyes"* -- **Neika Watts**

*"The greatest year of my life was spent in Spain with EAP. Deciding not to take advantage of this program should be thought of as an awful crime."* -- **Sam DeFrancischi**



*"Choosing to stay in Munich, Germany for a year was the best decision I could have made. Through my experience, I have learned about German and European culture and have expanded my horizons on many issues."* -- **Paula Jahn**

*"I just studied in Siena, Italy this past summer and it was the greatest experience! The food, the scenery, and the people were wonderful. I think anyone who has the opportunity should visit Europe to experience the mixture of cultures and the historical sites of the region!"* -- **Dominique Dorgan**

*"I studied in Brazil in the Spring of '03. My experience there was by far the most rewarding in my life. In the seven months I was there, there was not one single day where I didn't learn something new either about myself or about the culture in general."* -- **Zallury Lopez**

*"After spending almost a year in Costa Rica, I am certain that the study-abroad experience is absolutely indispensable for Global Studies majors. Studying concepts of globalization and reading about the impacts can never compare to the experience of living in a country directly impacted by these processes (which are often overlooked in the U.S., especially when it comes to cultural aspects)."* -- **Summer Cagle**

*"Studying abroad (in Toulouse, France) has given me the opportunity to learn about European culture by immersing myself in it. I can get a different perspective on global news and America's role in the international arena. Exposing myself to different points of view is helping to expand my knowledge of international affairs. I highly recommend it to everyone in the GS major."* -- **Jennifer Benz**

*"I have studied abroad in both Granada, Spain and Brisbane, Australia. I am having the time of my life and have realized what it is like to truly live."* -- **Jamie Cegelski**