

# UC Santa Barbara

## Go Global Newsletter

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# GO GLOBAL

Newsletter for Global & International Studies Program

University of California, Santa Barbara

## A New Center for Punjab and Sikh Studies



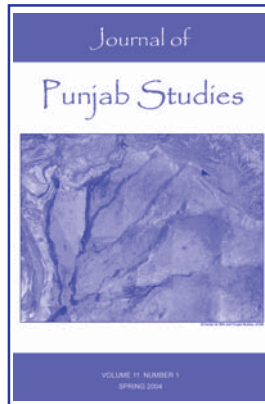
Gurinder Singh Mann

A NEW CENTER FOR PUNJAB AND SIKH STUDIES has been created in Global & International Studies in conjunction with the Department of Religious Studies. Professor Gurinder Singh Mann will serve as the director. The programmatic center will hold conferences, administer a summer program in India, and host a major research journal in the field.

The new center will provide a framework for conferences that are organized with external funding. Over \$60,000 has been raised to launch the programs of the new Center, which will also utilize funds from the Kundan Kaur Kapany Chair in Global and Sikh Studies, which Prof. Mann occupies, and from funds from other sources that are also earmarked for Punjab studies conferences and projects.

The center will be the home of the leading journal in Punjab and Sikh studies outside of India. For the last ten years, *The International Journal of Punjab Studies* (recently renamed *The Journal of Punjab Studies*), has been published in the UK, and will now be published through the Center at UCSB. Prof. Mann will serve as the principal editor. The first issue published at UCSB was the Spring 2004 issue, which includes a report on the development of Punjab and Sikh studies at Santa Barbara.

The creation of a new center at Santa Barbara, along with the establishment of the leading journal in the field at Santa Barbara, will assure the role of UCSB as a hub of research in this field for scholars around the world.



## Sachsenmaier Awarded Two Research Grants



Dominic Sachsenmaier

### Building Ties with East Asia

DOMINIC SACHSENMAIER, Assistant Professor in Global & International Studies, was awarded \$12,750 by the University of California's Pacific Rim Program for his research on theories of global history in mainland China, Hong Kong, and Taiwan. He will use most of the money to build up a research team at Fudan University in Shanghai and to travel to the region two to three times over the next twelve months.

### Establishing a US-German Research Network

The German National Research Foundation awarded Dominic Sachsenmaier and Sebastian Conrad (Assistant Professor at the Free University of Berlin) \$90,000 to build up a trans-Atlantic research network in the field of global history. The network will study conceptions of world order between the age of high imperialism (ca 1880) and the dusk of World War II. The group will cover rivaling schools of thought and ideologies such as socialism, liberalism, or the spectrum of conservative notions.

## Summer Institute in Sweden

THIS SUMMER TWENTY GLOBAL STUDIES and other UCSB students took part in a new UC Summer Institute in International Studies at Lund University, Sweden. The two-month program provided an intensive series of courses in global and international studies that the Santa Barbara students can use for their global studies major requirements.

The focus of the Institute was on European and US views of globalization. The courses focused on topics such as economic policy, development, migration, human rights, and religious violence. The program is coordinated by the UC Education Abroad Program.

Half of the 120 students participating were from Lund and other Swedish universities, and half from UC campuses. Berkeley, UCLA, Irvine, Davis, and San Diego students were represented, along with the UC-Santa Barbara contingent, which was the largest from the University of California system.

The faculty were also a mixture of Swedish and UC professors. Five UC faculty from international studies programs were chosen to teach in the Summer Institute, including UCSB Global and International Studies Director Mark Juergensmeyer, who was a member of the planning committee.

Highlights of the Summer Institute included a three-day visit to Brussels to meet with EU officials and a similar visit to Stockholm to meet with Swedish government officials. Guest speakers included economists, government officials, and members of the Swedish and Norwegian Nobel Prize committees.

Plans are currently underway to hold the Institute at Lund again next summer. The expectation is that it will become a yearly event, providing a joint Lund-UC venue to focus on Europe-US relations in an era of globalization.



Mark Juergensmeyer with Global Studies Majors who took part in the Summer Institute in International Studies at Lund University, Sweden

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**NANCY GALLAGHER**, Chair of the Middle East Studies Program and co-Director, Center for Middle East Studies, continues to build the redesigned Middle East Studies major. It now has fifteen students and many more students have expressed interest in it. Every year the number of

students enrolled in Arabic and Persian language instruction and in the introductory lower division and more specialized upper division Middle East Studies courses increases. Students in the program are active participants in the UC Education Abroad Program and in the Model Arab League. Four UCSB students are currently studying Arabic at the American University in Cairo, a record number, and about twenty participate in the award winning Model Arab League. She brought Nobel Prize winner Shirin Ebadi to UCSB during Spring Quarter 2004. Ebadi spoke to a sell-out audience in Campbell Hall and met with MES students in a special session at Direct Relief International, which co-sponsored the event with CMES and Arts and Lectures. You can find Ebadi's lecture on the Center for Middle East Studies website [www.cmes.ucsb.edu](http://www.cmes.ucsb.edu).



**TIMOTHY J. COOLEY**, Assistant Professor of Music, and affiliated faculty member in Global & International Studies, has a new book currently being published by Indiana University Press. "Making Music in the Polish Tatras: Tourists, Ethnographers, and Mountain Musicians" will be available in early 2005. His

1999 article "Folk Festival as Modern Ritual in the Polish Tatra Mountains," has been selected for republication in the forthcoming book, *A Contemporary Reader for Ethnomusicology: Issues and Concepts*, edited by Jennifer C. Post, published by Routledge. He has also been invited to present his work theorizing the ethnographic fieldwork method at the 4th International Symposium "Music in Society," of the Musicological Society of the Federation of Bosnia and Herzegovina in Sarajevo this October. He will present a paper, *Festivalization in Poland's Tatras (and America's Appalachians)*, at the annual meetings of the Society for Ethnomusicology, in Tucson this November, and will also be presenting his new research on "California Vernacular: Surfing as Culture" at UC Riverside. On December 7, 2004 he will present his research into surf music for UCSB's Performance Studies Research Focus Group.



**BENJAMIN JERRY COHEN**, Professor of Political Science and affiliated faculty member in Global Studies, has a new publication, a two-volume anthology that he edited entitled "International Monetary Relations in the New Global Economy, published by

Edward Elgar Publishing Co. He presented two lectures this fall, "The MacroFoundation of Monetary Power" at Pennsylvania State Univ. in September, and "Are National Currencies Becoming Obsolete?," at an international conference in Genoa, Italy, in November.



**RONALD W. TOBIN**, Associate Vice Chancellor for Academic programs, Professor of French, Chair of European Area Studies, and Executive Committee Member in Global and International Studies, gave an invited paper entitled, "Les Aventures de Dassoucy ou l'odysee d'un gosier,"

and directed a panel at a conference at the Université Blaise Pascal in Clermont-Ferrand, France. Afterwards he returned to Paris to do research at the Bibliothèque Nationale de France.



**LURIE HARRIS**, Visiting Professor of Global Studies, who created and teaches "Global Business Ethics," an upper division elective in Global Studies, is currently teaching at UCSB's Donald Bren School of Environmental Science and Management. Her new class at

Bren, "ESM 297—Special Topics in Environmental Ethics and Leadership" is being offered to 2nd year Master's students and PhD candidates. The focus of the course is on teaching the use of ethical decision making frameworks and principles to analyze and make ethical environmental choices on such current and complex issues as environmental justice, choices for sustainability, use of genetically modified organisms, the impact of MNCs on the growth of emerging countries and other issues. Also this Fall, Professor Harris has been asked to present 2 full day programs on "Ethics for Non Profit Organizations", sponsored by the Non-Profit Support Center of Santa Barbara and the Partnership for Excellence.



**GILES GUNN**, Professor of Global and International Studies and English; Director of the Center for the Study of American Cultures and Global Contexts in the Department of English, as well as Chair of the Global Studies major, gave the plenary address at a conference on "Typologies of

Literature" at an American Studies Conference at the University of Salerno, Italy on October 27. He also gave a lecture on "Rethinking American Studies Under the Sign of the Global." He delivered the plenary address at the Turkish American Studies Association meeting in Antalya, Turkey on October 29 on "In an Age of Terror, Don't Baudrillard That Joint, My Friend." During the same trip he gave two other lectures in Ankara, Turkey, and a third in Istanbul, Turkey.



**MARK JUERGENSMEYER**, Director of Global and International Studies, and Professor of Sociology and Religious Studies, was the keynote speaker for a conference on Asian Religious Violence at Arizona State University, where he was also a consultant for ASU's new School of Global Studies. He was a

featured lecturer at Harvard's Weatherhead Institute of International Studies, and served as a consultant to the National Intelligence Council in Washington.



# Global Studies Graduates on the Move



## **NICK BRUBAKER, CLASS OF '01**

After graduation, Nick spent the following several months working as the studio assistant to a wood sculptor while saving money for travel. In August 2002 Nick got on a plane from San Francisco to London with a pocket full of cash and no itinerary. Six months later he arrived back in San Francisco having been to 17 countries throughout Europe, South East Asia, and the South Pacific. Since then Nick has managed another trip to Europe and a short stint in the Peruvian Amazon basin. As an amateur photographer, all of Nick's travels have been thoroughly documented.

Nick is currently living in northwest Washington D.C. working as an emergency management analyst. His work involves technical and logistical support to government agencies including the Environmental Protection Agency, the Federal Emergency Management Agency, Department of Homeland Security, and the Army Corps of Engineers. Graduate school lingers on the horizon, but not before another foreign adventure of undetermined length.



**Nick Brubaker**

**Bayon Temple, Angkor, Cambodia**  
Photo by Nick Brubaker

## **AMBER CALDWELL, CLASS OF '04**

Amber graduated with a major in Global Studies and a minor in Health and Exercise Science. She was interested in both global and the medical field and was hoping to find a career to combine the two. She is now working as the International Clinic Coordinator at Surgical Eye Expeditions (SEE) International, a local non-profit that organizes Ophthalmologists and supplies for eye surgery clinics overseas. Amber is also in charge of the Local Vision Care Program in Santa Barbara. For more information about SEE, check out the website at [www.seeintl.org](http://www.seeintl.org) or e-mail Amber [Amber@seeintl.org](mailto:Amber@seeintl.org).



**Oia, Santorini, Greece**  
Photo by Nick Brubaker

## **JENNIFER LEE, CLASS OF '02**

Jennifer Lee graduated with a double major in Global Studies and English in Spring 2002. She believed the dual degrees would provide a strong base for pursuing a future career in journalism. After graduating, she worked for a year as Director of Operations of the Club at the Claremont Resort—a Mind-Body Fitness Center in Berkeley where she was selected as Leader of the Quarter, in recognition for her contributions to the entire resort. Recently, Jennifer was selected as a candidate for an executive training program for Levi Strauss at their Global Headquarters in San Francisco. Throughout these various jobs, Jennifer never lost sight of her goal to become a journalist and continued to work to finesse her writing and reporting skills. She freelanced as a news reporter and editor for several district newspapers in her hometown of San Francisco. Her experience in "grass roots reporting" motivated her decision to leave the corporate world and seriously pursue a career in journalism. Jennifer is currently living in New York City and studying Broadcast Journalism at Columbia University's Graduate School of Journalism.

## **Yael OKSENBERG, CLASS OF '03**

After graduating from Global Studies, Yael traveled to Belize and Mexico and found both places to be amazing and beautiful. She then began graduate school in Boston and after an intense year-long program, she earned her MA in Global Marketing Communication and Advertising. Yael then completed a summer-long internship at KISS 108 FM, Boston's #1 radio station working in the marketing/promotions department. She is now pursuing a full-time position in the marketing/advertising field and is interesting in pro-social campaigns such as anti-smoking or AIDS awareness.



## **KITT AND CODY DOUCETTE, CLASS OF '03**

Since graduating, life for Kitt and Cody has been interesting and eventful to say the least! They took the trip of a lifetime driving from Alaska to Chile, and with the help of some sponsors, organized a series of fundraisers along the west coast to benefit The Surfrider Foundation. They gave presentations, showing slides from the trip, and raffling off sponsors gear to make donations to different local surfrider chapters along the way. Kitt and Cody are both currently freelancing in journalism and photography and trying to decide between graduate school in New York, working in Electronic Arts in San Francisco, or something else entirely.

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The Institute on Global Conflict and Cooperation (IGCC)

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## California Teachers Spend 5 Weeks in Egypt

FOR THE SECOND YEAR RUNNING, the Center for Middle East Studies at the University of California, Santa Barbara, conducted an intensive K-12 teacher training seminar in Egypt, from June 19 through July 24. The 2004 seminar was made possible by a Fulbright Hayes Group Projects grant from the US Department of Education. Twenty-eight teachers from all over California participated along with five UCSB faculty members. The goal of the seminar was to build Middle East Studies curriculum at all grade levels and the preliminary results have been dramatic.

The innovation of the seminar was to combine academic discussions of Arabic language, Egyptology, Egyptian religious traditions, history, politics, art, culture, film, social studies, and women and gender issues with site visits to the places talked about in the seminar sessions. UCSB Egyptologist Stuart Smith led the teachers on personalized tours of archaeological sites in Luxor, Aswan, Saqara, Giza and Alexandria, while Religious Studies Professor Juan Campo did the same for al-Azhar Mosque and the churches and synagogue in Coptic Cairo. Professor Nancy Gallagher offered the teachers a historical framework for understanding contemporary social and political developments. Each class day began with elementary instruction in Arabic language led by UCSB lecturer Magda Campo who is herself native Egyptian.



Photo by Garay Menicucci

**Egyptian students at a CARE funded school in Beni Sweif governorate south of Cairo**

Many of the teachers spoke emotionally of their experiences as life-altering. As one of them summed up the experience for the group, "My life has been changed. My outlook on world events has changed. My love for the people in Egypt is tremendous. I feel that I will be able to relate better to my Arab students from now on. The trip has taught me so much about acceptance, love, tolerance, sharing, patience, compassion and respect for all cultures. I feel that I am a better teacher, a more understanding human being, and a more tolerant person because of this trip."



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