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Longitudinal Analysis of COVID-19 Impacts on Mobility: An Early Snapshot of the Emerging Changes in Travel Behavior

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1 **Longitudinal Analysis of COVID-19 Impacts on Mobility: An Early Snapshot of the Emerging**
2 **Changes in Travel Behavior**

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1 **ABSTRACT**

2 The COVID-19 pandemic has caused huge disruption to society with, among other impacts, direct and
3 indirect effects (*e.g.* through public health measures) on travel behavior. Since its initial outbreak,
4 COVID-19 has manifested itself into a global pandemic. In response to extensive community spread and
5 potential risk of infection, many state and local governments implemented stay-at-home orders along with
6 measures for social distancing restricting non-essential travel for residents. These travel advisories
7 imposed broad restrictions on millions of Americans resulting in drastic changes in mobility and
8 disruptions to economic activity. In our study we use a combination of data from two previous online
9 surveys and a current data collection conducted to evaluate the impacts of the pandemic on mobility to
10 form a unique longitudinal panel. The use of a longitudinal panel provides us the ability to observe initial
11 trends in travel behavior change, adoption of online shopping, active travel and use of shared mobility
12 services. In our analysis present initial descriptive statistics from the sample to examine the changes in
13 various components of travel behavior in the sample (N=1,274) and for each income/occupation group
14 separately. We find substantial shifts from physical commutes to teleworking, more adoption of e-
15 shopping and home delivery services, more frequent trips by walking and biking for leisure purposes, and
16 changes in ride-hailing use. Also, we discuss implications of these findings from the perspectives of
17 environmental sustainability and social equity. This study concludes with suggestions of directions for
18 effective policy and future research.

19

20

21 **Keywords:** COVID-19, Longitudinal Data, Travel Behavior, E-Shopping, Telecommuting, Active
22 Travel, Disruption, Shared Mobility

1 **INTRODUCTION**

2
3 While the COVID-19 pandemic has been a devastating event, it has provided researchers a somber
4 opportunity to examine the direct and indirect effects of public health measures on travel behavior. The
5 outbreak of COVID-19, the illness that is caused by the SARS-CoV-2 virus, first appeared in Wuhan,
6 China in December 2019. Initial cases and community spread in the United States were first reported
7 during the week of February 23, 2020 in California, Oregon and Washington, and by March 7, COVID-
8 19 cases were reported in 19 states (1). In mid-to-late March, in response to extensive community spread
9 and potential risk of infection, many state and local governments implemented stay-at-home orders along
10 with measures for social distancing restricting nonessential travel for residents in their respective
11 jurisdictions. These restrictions tended to vary by state, but generally targeted activities and locations such
12 as schools, large gatherings, restaurants and bars and cross border travel (2,3). These travel advisories
13 imposed broad restrictions on millions of Americans resulting in drastic changes in mobility and
14 disruptions to economic activity. While many residents were advised to stay home, many of those
15 employed continued to travel to work for essential operations and services amid statewide lockdowns (4).
16 Given the rarity of this event, there are limited studies that have been conducted to investigate the various
17 impacts of an extreme event like the current global pandemic on travel behavior, particularly in the
18 United States. Our research seeks to describe the impacts of the pandemic across a variety of travel
19 behaviors and establish the initial trends in these changes.

20 To achieve this research objective, we use a combination of data from two previous online
21 surveys and a current data collection conducted by our researchers at the University of California, Davis
22 to form a longitudinal panel. The use of a longitudinal panel provides us the unique ability to observe
23 initial trends in travel behavior change, online shopping, active travel for leisure purposes and use of
24 shared mobility services. To examine these changes, we conducted a descriptive statistical analysis of our
25 target variables and made comparisons across household income level and worker occupation categories.

26 The following sections are structured as follows. In the next section we summarize earlier
27 research on the impact of important life events on travel, extreme events, and recent COVID-19 studies
28 related to economic and mobility impacts. After presenting our literature review, we will discuss our
29 methodology and framework for analysis ending with a summary of our findings and concluding remarks.

30
31 **LITERATURE REVIEW**

32
33 The novel coronavirus was declared a global pandemic on March 11, 2020 by the World Health
34 Organization and the disease has since then spread to more than 114 countries with millions of cases (5).
35 Extreme events such as the current pandemic are major disruptors to transportation supply, work
36 activities, economic activity, supply chains and personal health. Pandemics are nevertheless common
37 events in human populations and previous pandemics in the U.S. revealed similar needs to restrict travel
38 along with behavior responses to reduce the spread of the virus (6,7). Despite the existence of past
39 pandemics, COVID-19 has proven to be a major disruption to the travel of many Americans; unique in its
40 impacts when compared to similar events. The impacts that are experienced are derived from sudden
41 changes in habits due to the many factors associated with COVID-19. It is assumed that these habits,
42 particularly those related to travel commutes, working from home and social gatherings, were maintained
43 under stable conditions prior to the outbreak of COVID-19; however, once community spread increased,
44 many habits relating to travel started to change. Relevant to these changes in habits, previous studies (8)
45 have discussed the application of the habit discontinuity hypothesis to observed changes in travel. It states
46 that once individuals experience a disruption in habit, there is a window of opportunity in which the
47 individual is more sensitive to making decisions affecting their behavior. In the case of the pandemic,
48 individuals experienced one or more requirements to stay at home or continue their essential duties
49 making them theoretically more salient and attentive to travel related information and risks. As such,
50 other studies investigate similar changes in behavior during a person's life course and various turning
51 points that affect long-term mobility decisions (9). Both studies show findings suggesting that disruptions

1 in a person's life course or certain life events can influence their behavior and travel-related decision
2 making.

3 Concurrent studies on COVID-19, and in some instances, addressing possible limitations to
4 associations between stay-at-home or social distancing orders and changes in behavior, have investigated
5 impacts of the pandemic on economic and transportation related factors. Of these factors, a significant
6 observation is the negative financial effects induced by the temporary shutdown of industries such as
7 tourism, hospitality and airline travel as well as ancillary effects to, for example, agriculture and
8 manufacturing resulting in the loss of income for many Americans (10). Various studies have used
9 aggregated and anonymized data produced by Google to examine changes in the number of trips to
10 specific categories of locations like residences, workplaces and retail with trends showing modest changes
11 in mobility and notable reductions in time spent away from residences (11,12). When examining changes
12 in use of certain travel modes, a study conducted in Switzerland observed initial reductions in distance
13 traveled two weeks prior to the official lockdown followed by substantial increases in travel by bike and a
14 return to baseline levels for car travel 4 months after the initial lockdown (13). Findings from recent
15 COVID-19 studies are at present, mostly preliminary and rely on retrospectively collected data, therefore
16 more detailed analyses are needed to provide conclusive evidence of changes in travel behavior.

17 18 **DATA AND METHODS**

19
20 Our unique longitudinal dataset is the combination of research projects that our research team at the
21 University of California, Davis conducted during 2018, 2019 and 2020. Data collections prior to the
22 pandemic consisted of the 2018 California Mobility Survey and 2019 8 Cities Travel Survey, resulting in
23 3,767 and 3,410 responses, respectively. The 2018 California Mobility Study was a statewide sample of
24 California while the 2019 8 Cities Travel Survey sampled from the Boston, Kansas City, Los Angeles,
25 Sacramento, Salt Lake City, San Francisco, Seattle, and Washington D.C. regions. The surveys were
26 designed to allow for a longitudinal study by maintaining consistent questions and structure, where
27 appropriate, across the questionnaires. The surveys collected information on a broad variety of topics
28 including regular travel patterns, vehicle ownership, household organization, telecommuting patterns, e-
29 shopping behaviors, emerging delivery services, use of shared mobility, and active modes of
30 transportation. Respondents were asked if they would like to participate in future studies related to travel
31 behavior and provided the researchers the means to directly contact them. The COVID-19 pandemic
32 provided a unique event for the research team to study so new data collection was conducted for the 2020
33 COVID-19 Mobility Study. The participants that opted into the panel were contacted as part of the data
34 collection utilized our study, resulting in 1,274 respondents for the longitudinal panel. There were two
35 other data collections as part of the larger research project which utilized quota sampling via an online
36 opinion panel vendor (N=8,353) and a convenience sample (N=1,266). These datasets were not used in
37 our research as they lacked the longitudinal data collected in one of the prior research projects. Utilizing
38 these datasets, a longitudinal panel with two time periods was created with the California Mobility Survey
39 and the 8 Cities Travel Survey representing time period before the pandemic (T₁) and the 2020 COVID-
40 19 Mobility Study representing the time period during the pandemic (T₂). Specific to the COVID-19
41 survey questionnaire, respondents were asked to report responses during the pandemic in the period
42 between March-April 2020 to ensure they reported their activities during the lockdown period.

43 Following the creation of the merged dataset, we identified our target variables as those
44 consistent in all three datasets. This was necessary as there were changes to the survey content based on
45 the main purpose of the studies (e.g. micro-mobility for the 8 Cities Study and COVID impacts for the
46 COVID-19 study), thus we could not use all the available variables as they were not collected in all three
47 studies. The research team conducted exploratory analysis on all viable variables to aid in the selection of
48 the variables to be studied. Five variables were identified that yielded intriguing insights into the
49 respondents travel behavior which included number of days commuting to work, number of days working
50 from home, type of delivery option chosen for purchases in the last 30 days, use of active travel modes for
51 leisure purposes (as defined in the survey, leisure trips include not only recreational trips but also

1 purposes such as shopping, errands, and social trips) and use of ride-hailing services. Once identified,
2 analysis was conducted on each variable by creating subsamples based on the respondents' household
3 income level and occupation group. The categorization for household income was defined as:

- 4 • Low income (\leq \$49,999)
- 5 • Middle income (\$50,000-\$74,999)
- 6 • High income (\geq \$75,000)

7 Categorizing by occupation required a recoding process as the question was asked with an open-ended
8 response. Four occupation groups were used as it provided a manageable amount for the researchers to
9 implement in an efficient manner without being too granular. The four categories used were:

- 10 • White collar (*e.g.* Attorney, Manager, Accountant, Engineer)
- 11 • Blue collar (*e.g.* Waiter, General Contractor, Cashier)
- 12 • Teacher (*e.g.* Grade School to High School Teachers College and University Professors)
- 13 • Other (*e.g.* Peace officer, Judge, Musician).

14 As the object of the research is to identify early trends in travel behavior change between the two time
15 periods the researchers created contingency tables for each variable with the T_1 and T_2 results paired
16 together. To ensure that the results were significantly different from one another and not homogeneous a
17 Pearson's χ^2 test was conducted. Alluvial diagrams were created to visualize the changes between the
18 time periods as they are an effective means to depict the overall percent change in responses between the
19 two time periods while also tracking flows between categories.

20 **SUMMARY OF FINDINGS**

21 **Sociodemographics**

22
23 A summary of the sociodemographic statistics is presented in TABLE 1. The sample consists of 58.2%
24 female, 41.2% male, and 0.5% respondents that prefer to self-describe. The age of the sample skews
25 older with the mean age 53.22 years old. The panel is highly educated with only 7% having no college or
26 technical schooling. Household income levels are equally distributed with 34.9% below \$50,000, 30%
27 between \$50,000 and \$75,000, 30.7% above \$75,000, and 4.4% preferring not to provide this
28 information. More than half of the panel (54.6%) are currently not working directly because of COVID-
29 19 or previously not being employed. 61.3% of panel is not under financial stress while 36.6% have some
30 level of stress associated with paying monthly bills.
31

1 **TABLE 1 Sociodemographic summary statistics (Sample Size N = 1,274)**

Variable	Response	Frequency (%)
Age groups	18-24	41 (3.2%)
	25-34	154 (12.1%)
	35-44	229 (18.0%)
	45-54	217 (17.0%)
	55-64	252 (19.8%)
	65 and older	381 (29.9%)
Gender	Female	742 (58.2%)
	Male	525 (41.2%)
	Self Describe	7 (0.5%)
Hispanic or Latino	Yes	145 (11.4%)
	No	1129 (88.6%)
Race	Asian	125 (9.8%)
	Black	56 (4.4%)
	Native American	17 (1.3%)
	White	986 (77.4%)
	Multiple	55 (4.3%)
	Other	35 (2.7%)
	Education	Some Grade/High School
Completed high school or GED		81 (6.4%)
Some College/technical school		390 (30.6%)
Bachelor's degree		457 (35.9%)
Graduate degree		268 (21.0%)
Professional Degree		70 (5.5%)
Household Income	<= \$49,999	382 (34.9%)
	\$50,000 - \$74,999	391 (30.0%)
	>= \$75,000	445 (30.7%)
	Prefer not to answer	56 (4.4%)
Current Employment Status	Full time	441 (34.6%)
	Part time	135 (10.6%)
	COVID: Not working	94 (7.4%)
	Not working/Retired	601 (47.2%)
	2 or more jobs	3 (0.2%)
Current Financial Stress	Paying bills is a major struggle and worry	119 (9.3%)
	Paying bills is tough and on my mind, but I get by	346 (27.2%)
	My monthly bills are affordable and I don't worry too much about paying them	382 (30.0%)
	I am not worries about my monthly bills	399 (31.3%)
	I prefer not to answer	28 (2.2%)

2

1 Commuting and Telecommuting

2 Commute trips and telecommuting presented changes that were in line with our expectations given the
 3 stay-at-home orders preventing non-essential workers from traveling to their typical workspace. See
 4 FIGURE 1 for a graphic representation of this data and TABLE 2 for the underlying data. The whole
 5 panel results suggest that most respondents changed from traveling 5 days a week in T₁ (54.22%) to 0
 6 days in T₂ (54.05%). When examining by income bracket we observe a pattern of the high income having
 7 the largest shift to 0 days commuting to the office while the middle income had a smaller proportion and
 8 the low income smaller yet again. This is likely due to the nature of their jobs which is confirmed when
 9 examining the data by occupation group. The white-collar workers resemble the previously discussed
 10 high income level while the blue-collar workers follow similar trends as the middle- and low-income
 11 categories. This is in line with expectations as higher income tends to be related to white collars jobs
 12 more so than with blue collar jobs. Teachers presented a clear picture as most schools were closed
 13 explaining the drop in travel to work from 77.78% commuting 5 days a week to 2.22% and the increase in
 14 0 days commuting from 6.67% to 64.44%.

15 So how did people still work if they could not go to their office space? It appears that
 16 telecommuting quickly filled the need as seen in the full sample trend through the transition from 0 days a
 17 week (63.99%) to 5 or more days a week (61.48%). The shift to 5 or more days telecommuting had the
 18 largest portion in the high-income group at 63.39% followed in descending order by income level at
 19 45.09% and 30.47%, respectively. When examined by occupation group, white-collar workers changed to
 20 telecommuting 5 or more times a week (56.7%) at a greater rate than the blue-collar works (22.22%).
 21 Teachers embraced telecommuting even more than white collar workers as they transitioned from 79.07%
 22 telecommuting 0 days a week to 74.42% telecommuting 5 or more days a week.

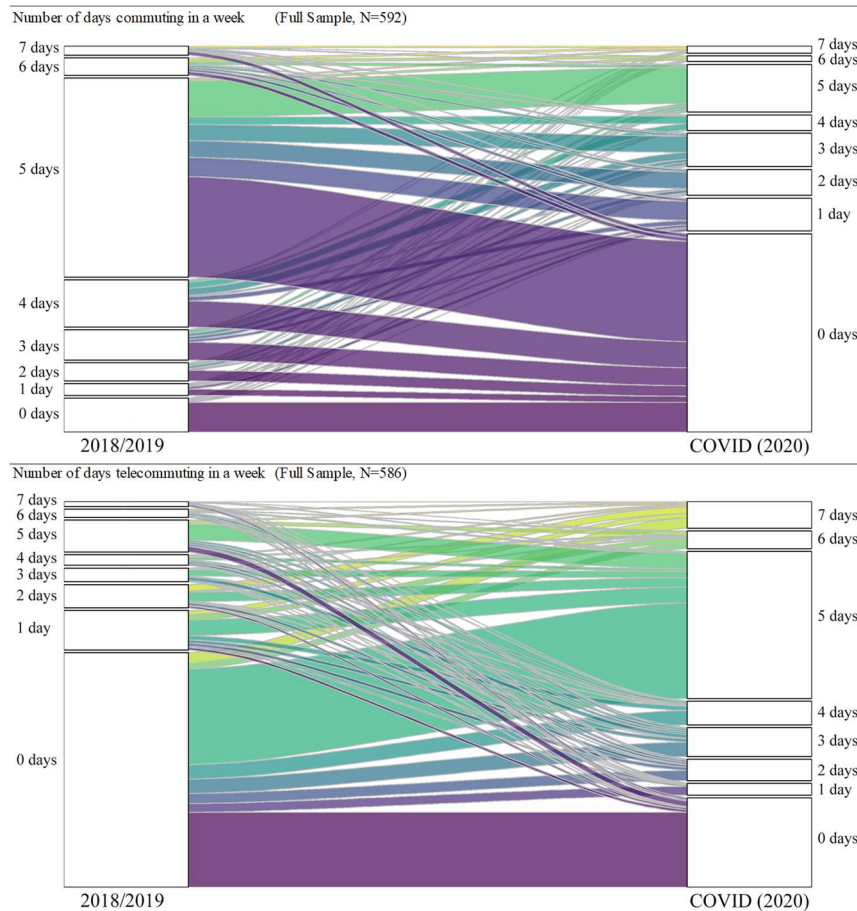


FIGURE 1 Alluvial diagrams for number of days commuting and telecommuting in a week

1 **TABLE 2 Summary of number of days commuting and telecommuting in a week**

Question	Subsample	Time Period	Response							
			0 days	1 day	2 days	3 days	4 days	5 days	6 days	7 days
Avg. number of days commuting in a week	<i>Full Sample***</i> (N=592)	T ₁	9.29%	3.21%	4.90%	8.28%	12.84%	54.22%	4.73%	2.53%
		T ₂	54.05%	8.95%	7.09%	9.12%	4.22%	13.01%	1.52%	2.03%
	<i>HH Income - High Income*</i> (N=290)	T ₁	7.93%	2.41%	4.48%	8.97%	13.79%	55.17%	3.79%	3.45%
		T ₂	60.69%	8.62%	8.28%	7.93%	3.10%	9.31%	1.03%	1.03%
	<i>HH Income - Middle Income***</i> (N=175)	T ₁	9.71%	2.86%	4.57%	6.29%	13.14%	59.43%	2.86%	1.14%
		T ₂	46.29%	9.71%	8.00%	10.29%	3.43%	18.29%	0.57%	3.43%
	<i>HH Income - Low Income**</i> (N=107)	T ₁	9.35%	3.74%	6.54%	8.41%	10.28%	48.60%	10.28%	2.80%
		T ₂	42.99%	9.35%	3.74%	12.15%	9.35%	14.95%	4.67%	2.80%
	<i>Occupation - White Collar***</i> (N=421)	T ₁	8.55%	3.33%	4.51%	9.26%	14.96%	53.21%	4.04%	2.14%
		T ₂	57.48%	9.03%	6.89%	8.79%	4.04%	11.40%	1.19%	1.19%
	<i>Occupation - Blue Collar***</i> (N=79)	T ₁	14.63%	3.66%	7.32%	8.54%	6.10%	46.34%	9.76%	3.66%
		T ₂	31.65%	6.33%	6.33%	13.92%	7.59%	22.78%	5.06%	6.33%
	<i>Occupation - Teacher</i> (N=45)	T ₁	6.67%	0.00%	2.22%	4.44%	2.22%	77.78%	2.22%	4.44%
		T ₂	64.44%	11.11%	13.33%	4.44%	2.22%	2.22%	0.00%	2.22%
	<i>Occupation - Other</i> (N=43)	T ₁	6.98%	4.65%	6.98%	2.33%	16.28%	55.81%	4.65%	2.33%
		T ₂	46.51%	11.63%	4.65%	9.30%	2.33%	23.26%	0.00%	2.33%
Avg. number of days telecommuting in a week	<i>Full Sample***</i> (N=586)	T ₁	63.99%	10.75%	6.31%	3.75%	2.90%	8.70%	2.22%	1.37%
		T ₂	24.40%	3.24%	5.80%	7.85%	6.48%	40.10%	4.78%	7.34%
	<i>HH Income - High Income***</i> (N=287)	T ₁	61.32%	12.54%	8.36%	4.53%	1.39%	8.71%	2.09%	1.05%
		T ₂	11.50%	3.48%	5.92%	8.36%	7.32%	48.08%	6.62%	8.71%
	<i>HH Income - Middle Income***</i> (N=173)	T ₁	67.63%	10.98%	4.62%	4.05%	3.47%	8.09%	0.58%	0.58%
		T ₂	32.95%	2.31%	7.51%	5.78%	6.36%	34.68%	4.05%	6.36%
	<i>HH Income - Low Income***</i> (N=105)	T ₁	66.67%	5.71%	3.81%	1.90%	4.76%	8.57%	5.71%	2.86%
		T ₂	45.71%	3.81%	3.81%	10.48%	5.71%	23.81%	1.90%	4.76%
	<i>Occupation - White Collar***</i> (N=418)	T ₁	62.44%	12.20%	6.94%	4.31%	3.35%	8.13%	1.91%	0.72%
		T ₂	20.57%	3.11%	5.26%	7.42%	6.94%	44.02%	5.74%	6.94%
	<i>Occupation - Blue Collar***</i> (N=81)	T ₁	60.49%	8.64%	4.94%	2.47%	2.47%	12.35%	2.47%	6.17%
		T ₂	56.79%	3.70%	4.94%	8.64%	3.70%	13.58%	1.23%	7.41%
	<i>Occupation - Teacher</i> (N=43)	T ₁	79.07%	4.65%	4.65%	2.33%	0.00%	6.98%	2.33%	0.00%
		T ₂	2.33%	0.00%	9.30%	9.30%	4.65%	55.81%	6.98%	11.63%
	<i>Occupation - Other**</i> (N=43)	T ₁	69.77%	6.98%	4.65%	2.33%	2.33%	9.30%	4.65%	0.00%
		T ₂	23.26%	4.65%	9.30%	9.30%	9.30%	37.21%	0.00%	6.98%

2 Note: Significance of homogeneity between T₁ and T₂ as based on Person's Chi² test; ***p < .01; **p < .05; * p < .10.

1 **E-Shopping**

2 Another effect that can be attributed to many U.S. states imposing statewide lockdowns is reduced access
 3 to in-person shopping, which potentially shifted pre-COVID shopping behaviors to e-shopping. The use
 4 of priority 1- or 2-day shipping saw an increase in the frequent users (≥ 4 times a month) from 14.23%
 5 to 24.21% while the occasional users (≥ 3 times a month) dropped from 57.86% to 29.64%. One
 6 explanation for this could be the reduction in availability of priority shipping given the high capacity and
 7 limited workforce across the freight system (14). This is supported by the growth in frequent users of
 8 regular delivery methods (>2 day) from 8.27% to 24.51% as it was the delivery method used by most
 9 online retailers during the pandemic. The shipping method that saw the largest drop in usage was for
 10 delivery to a pick-up location, which 28.3% of the sample used in some capacity prior to the pandemic,
 11 but during the peak pandemic months this dropped to 5.35%. This is consistent with expectations as
 12 people were reducing trips to the types of places where these pick-up lockers are located (e.g. gas stations
 13 and groceries stores). Consistent with many social distancing guidelines, this sort of non-essential travel
 14 was told to be minimized, and if a purchaser was going to be at home all day they might not have the
 15 same delivery issues that required the use of the lockers. See TABLE 3 Summary of e-shopping delivery
 16 frequency of use for complete summary of results. When this data was analyzed by the household income
 17 and occupation groups the trends followed the same patterns as the whole sample and therefore are not
 18 presented in this paper.

20 **TABLE 3 Summary of e-shopping delivery frequency of use**

Question	Subsample	Time Period	Response		
			0 times	>0 to 3/month	≥ 4 /month
How often do you purchase any product online with 1 or 2 day delivery?	<i>Full Sample***</i> (N=1272)	T ₁	27.91%	57.86%	14.23%
		T ₂	46.15%	29.64%	24.21%
How often do you purchase any product online with regular delivery (>2 days)?	<i>Full Sample***</i> (N=1270)	T ₁	10.39%	81.34%	8.27%
		T ₂	32.44%	45.43%	22.13%
How often do you purchase any product online with delivery to pick-up location?	<i>Full Sample***</i> (N=1272)	T ₁	71.70%	25.63%	2.67%
		T ₂	94.65%	3.85%	1.49%

21 Note: Significance of homogeneity between T₁ and T₂ as based on Person's Chi² test, ***p < .01; **p < .05; * p < .10.

23 **Active Leisure Travel**

24 Reports in popular media made claims of large increases in biking and walking as a leisure activity during
 25 the pandemic (15). Consistent with the popular media, the sample reported significant gains in the number
 26 of leisure walking trips for frequent walkers ($> 1-2$ times a week) from 28.81% to 41.47%. The largest
 27 increases were in the >5 times a week category with a 66% increase to 16.07% of the sample. However,
 28 the reported increase in use of biking for leisure trips does not seem to hold for true for our sample.
 29 Respondents displayed an increase in not biking from 78.2% to 84.61%. There were minimal increases in
 30 the more frequent users ($>1-2$ times a week) from 6.49% to 8.07%. Both increases were at the expense of
 31 the infrequent bikers opting to take less rides. This indicates that these changes were likely predicated on
 32 a predisposition to already enjoying biking and the pandemic did not change this underlying attitude. See
 33 TABLE 4 for a summary of results. For both walking and biking leisure trips no clear patterns were
 34 observed when compared across household income and occupation and therefore are not presented in this
 35 paper.

1 **TABLE 4 Summary of Leisure Active Travel**

Question	Subsample	Time Period	Response					
			0 times	<1/month	1-3/month	1-2/week	3-4/week	>5/week
Walking leisure trips	<i>Full Sample***</i> (N=1201)	T ₁	40.80%	16.74%	13.66%	11.16%	7.99%	9.66%
		T ₂	39.05%	8.66%	10.82%	13.99%	11.41%	16.07%
Biking leisure trips	<i>Full Sample***</i> (N=1202)	T ₁	78.20%	10.32%	4.99%	2.83%	2.41%	1.25%
		T ₂	84.61%	3.16%	4.16%	4.08%	2.41%	1.58%

Note: Significance of homogeneity between T₁ and T₂ as based on Person's Chi² test, ***p < .01; **p < .05; * p < .10.

2
3 **Ride-hailing**

4 With the rapid growth of ride-hailing services in the years leading up to the pandemic and these services
5 beginning to establish themselves as core aspect of transportation system it is important to see how users
6 have reacted in the face of a massively disruptive event. This is of even more importance than other
7 modes as the major players in this segment are funded by venture capital and were already hemorrhaging
8 money (16) and understanding the impacts of the pandemic on ride-hailing may be an indicator of the
9 long term viability of these companies. See TABLE 5 for a summary of the data. For the full sample, the
10 “Never Used” category has dropped from 44.9% to 40.11% and that difference represents the adoption
11 rate growth in the sample over the two time periods. While the share of users is increasing, the portion of
12 the sample that has used a ride-hailing service in the last 30 days has dropped from 18.68% to 6.99%
13 which suggests a reduced travel demand and/or an aversion to ride-hailing due to the shared nature of the
14 service.

15 When the ride-hailing data is compared across income level some interesting results are revealed.
16 The adoption rate (non-zero responses) is greater in the high-income level compared to the middle- and
17 low-income levels. This is consistent with the literature that high-income people use ride-hailing more
18 often (17). Interestingly, in the high-income group they had the greatest portion of inactive users at
19 67.87% which suggests they likely either had the means to not travel, e.g. occupation allows for
20 telecommuting, or they were not locked into ride-hailing services for transportation. The other side of this
21 is clearly demonstrated by the low-income group who have the largest percent of users actively using the
22 service in the last 30 days at 11.52% which suggests that ride-hailing meets the travel demand of low-
23 income users, who may lack access to household vehicles, and need to travel to locations that transit and
24 active travel cannot serve.

25 Continuing this line of inquiry, the ride-hailing data was then sliced by the occupation category.
26 White collar and blue-collar workers mirrored the trends seen in high/middle-income and low-income
27 categories, respectively. While mirroring the trends in low-income user, the blue-collar trends have a
28 larger magnitude. It has the greatest gain in adoption rate of any occupation group at 9.65% and the
29 largest percent of active users at 14.91%. Teachers saw similar drops in usage as white collar works, but
30 teachers did not adopt the services at a similar rate. Given the heterogenous nature of the Other
31 occupation category it is not possible to confidently draw conclusions regarding their changes in travel
32 behavior.

1 **TABLE 5 Summary of ride-hailing use in last 30 days**

Question	Subsample	Time Period	Response		
			Never used	Not in last 30 days	Used in last 30 days
Use of ride-hailing services in the last 30 days	<i>Full Sample</i> *** (N=1274)	T ₁	44.90%	36.42%	18.68%
		T ₂	40.11%	52.90%	6.99%
	<i>HH Income - High Income</i> *** (N=445)	T ₁	31.91%	41.12%	26.97%
		T ₂	26.97%	67.87%	5.17%
	<i>HH Income - Middle Income</i> *** (N=391)	T ₁	48.59%	36.32%	15.09%
		T ₂	43.48%	51.41%	5.12%
	<i>HH Income - Low Income</i> *** (N=382)	T ₁	56.28%	29.84%	13.87%
		T ₂	51.83%	36.65%	11.52%
	<i>Occupation - White Collar</i> *** (N=463)	T ₁	29.59%	39.96%	30.45%
		T ₂	23.33%	68.90%	7.78%
	<i>Occupation - Blue Collar</i> *** (N=114)	T ₁	43.86%	40.35%	15.79%
		T ₂	34.21%	50.88%	14.91%
	<i>Occupation - Teacher</i> *** (N=54)	T ₁	38.89%	44.44%	16.67%
		T ₂	37.04%	57.41%	5.56%
<i>Occupation - Other</i> *** (N=49)	T ₁	48.98%	28.57%	22.45%	
	T ₂	40.82%	46.94%	12.24%	

2 Note: Significance of homogeneity between T₁ and T₂ as based on Person's Chi² test, ***p < .01; **p < .05; * p < .10.

4 DISCUSSION

5
6 In this section we further discuss the results of this study within the context of the policy implications
7 from both a transportation and social equity perspective. The results showed there was a large shift from
8 commuting to work to telecommuting. This trend was not consistent across income level and occupations
9 with the lower-income and blue-collar workers reporting less telecommuting. The imbalance across
10 groups highlights the inherent nature of the different job types' ability to utilize telecommuting, *i.e.* blue-
11 collar jobs more often require the employee to be on site. To mitigate this inequity in essentially forced
12 exposure to the potential COVID-19 carriers, policy should be enacted that would ensure the workers that
13 are required to be on site are provided with all the viable precautionary measures (*e.g.* mask requirements
14 for customers and employees), free access to personal protective equipment, and the legal means and
15 protection to enforce the requirements without fear of repercussions for trying to ensure a safe place of
16 business. Even though it does bring to light some inequities in the job market, the growth in
17 telecommuting is something that should be encouraged as it has many co-benefits beyond reducing
18 exposure to COVID-19, such as reduced congestion, reduced emissions, and costs savings. The potential
19 cost savings benefit society through the positive externalities from reduced vehicle miles traveled and are
20 enticing to individuals who previously endured commuting costs such as fuel, parking, loss in
21 productivity, and stress. Such benefits unfortunately are distributed unequally due to the parallel existence

1 of individuals who are vulnerable to economic fluctuations and probably do not have the privilege to
2 experience all these co-benefits. In addition, these benefits are not without their own issues as the greatly
3 reduced congestion levels have led to higher speeds which could have a negative effect on road safety
4 (18,19).

5 The results for the active leisure trips (*i.e.* recreational, shopping, errands, and social trips)
6 suggest an increase in walking trips and an increase for people that already frequently bike. As modern
7 society becomes increasingly sedentary these changes should be encouraged to persist past the pandemic
8 for both its positive benefits on the transportation network and the positive health benefits. Continuing
9 current efforts to expand biking infrastructure, both permanent and temporary, would create an
10 environment where these changes in behavior are enduring. One approach that seems to be gaining
11 popularity in cities around the world during the pandemic is the implementation of car free
12 districts/corridors to promote active travel by making it safer and more convenient (21). Furthermore, we
13 would suggest policy makers to focus on non-work/school trips as they account for roughly 70% of all
14 trips according to National Household Travel Survey data (20) to maximize the potential effect of any
15 policy actions that would encourage mode shifts to active travel.

16 The impacts of COVID-19 on ride-hailing usage begins to illuminate some underlying inequities
17 in the transportation network that need to be addressed with the data suggesting that lower income and
18 blue-collar users are more dependent on ride-hailing as they maintained the highest level of use during the
19 pandemic. It is important to recognize that these new services are clearly filling a demand in the market
20 given the increase in adoption across all segments, but it is not without its issues. Ride-hailing services
21 were quick to stop offering shared rides with other customers in an effort to limit the spread of the virus,
22 while also maintaining access to their core service even though it is inherently a shared ride between the
23 passenger and driver in close quarters where social and physical distance is not easily achieved. This puts
24 the people still using the services into a position where it might be assumed to be safe as the clearly
25 unsafe service, shared rides, was shuttered. This puts a burden on both the driver and rider to be extra
26 cautious while the users that were able to completely stop using the services would not be exposed to this
27 potential transmission vector. Another aspect to consider is that with the reduced demand, ride-hailing
28 drivers are less encouraged to maintain participation with the services. This is where the continued efforts
29 to get drivers (and other gig economy workers) properly reclassified as employees of the service play an
30 important role, which would allow them to access the social safety nets, like unemployment insurance,
31 that other traditional workers were able to utilize during this period.

32 33 **CONCLUSION** 34

35 The COVID-19 pandemic has been a tragic event with massive loss of life and effects that reach all
36 aspects of life. With the stay-at-home orders issued across most of the United States, the transportation
37 system has been greatly impacted and the pandemic has reverberated across most aspects of society as it
38 underpins the mobility that is crucial for most life activities to take place. In our study we observed this in
39 the form of switching to telecommuting if available, changing e-shopping delivery preferences, an
40 increase in walking for leisure, and a reduction of using ride-hailing services across most segments of the
41 sample. While it is still early to definitively determine if these trends will be temporary or longer lasting it
42 is important to begin this research to help inform policymakers and private industry on the immediate
43 changes so measures can be taken to address any negative effects and maintain the positive behavioral
44 changes.

45 There are some limitations to this study that warrant discussion. First, the dataset's sample is not
46 representative of the whole country and as such generalizations need to be made cautiously as there are
47 many pronounced differences in how different localities are responding to the pandemic. Also, this is
48 being further exacerbated by the increasing politicization of the following public health guidelines.
49 Second, all trends suggested in this study should only be taken as initial as further data collections will be
50 needed to determine if they were merely temporary shifts in response to the pandemic or if they are
51 lasting behavior changes. Third, while the original data collections were designed with specific quotas

1 and rational to achieve a robust and statistical sound sample, the nature of a voluntary longitudinal panel
2 is the self-selection to remain in the panel begins to skew the sample towards a non-probabilistic
3 convenience sample. The resampling effort achieved a retention rate of 38.5% which was encouraging for
4 this wave of data collection, but if this rate continues, the later waves of data collection will have a greatly
5 reduced dataset. Nurturing the panel to maintain participation in the panel will be of great importance to
6 the research team to ensure the long-term viability of this line of study.

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18 19 **AUTHOR CONTRIBUTIONS**

20
21 The authors confirm contributions to the paper as follows: study conception and design: Grant Matson,
22 Giovanni Circella; data collection: Grant Matson, Sean McElroy, Yongsung Lee, Giovanni Circella;
23 analysis and interpretation of results: Grant Matson, Sean McElroy, Yongsung Lee; draft manuscript
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