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Peer reviewed

Review: *Greening of Industry Resource Guide and Bibliography.*

Edited by Peter Groenewegen, Kurt Fischer, Jenkins G. Edith, and Johan Schot

Reviewed by [Jacob Park](#)
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Groenewegen, Peter, Fischer, Kurt, Jenkins G. Edith, and Johan Schot, editors. *The Greening of Industry Resource Guide and Bibliography*. Washington D.C.: Island Press, 1995. 260 pp. hardcover US \$48.00 ISBN: 1-55963-396-4 paperback US \$24.95 ISBN: 1-55963-397-2. Recycled, acid-free paper.

It is unlikely that anyone is going to accuse the editors of the *Greening of Industry Resource Guide and Bibliography* of not delivering on their promise. As the title suggests, this is not a book as much as an extensive bibliography of the latest research findings on a wide range of environmental business topics.

Divided into thematic chapters such as "Strategic Choices and Sustainable Strategies," "Organization and Human Resources for Environmental Management," and "Clean Technologies", the *Greening of Industry Resource Guide and Bibliography* has carefully catalogued a wide assortment of articles from mainstream business magazines, academic journals, government reports, conference proceedings, and books.

Published as part of the *Greening of Industry Network Series* in cooperation with Island Press, the *Greening of Industry Resource Guide and Bibliography* draws heavily on the theories and analysis published in the past ten years in the fields of strategic management and organizational studies, and to a lesser extent, urban studies, political science, and ecology.

Two of the book's editors, Kurt Fischer and Johan Schot, are the main coordinators of the Greening of Industry Network. One of the main aims of the Network is to create dialogue between academic researchers and businesses, NGOs, and public interest groups.

For anyone who is interested in, or wants to know more about issues related to corporate environmental management, *Greening of Industry*

Resource Guide and Bibliography would be an ideal place to begin. The book is well written and by and large, there is only minimal overlap between the chapters. The editors of *Greening of Industry* should be particularly commended for their international research perspective, as they provide a list of books and journal articles published in German and Dutch.

At the same time, the book's emphasis on recent publications (with some exceptions made to historically significant works) in management and organizational studies means that some of the articles and reports cited in the book would be of interest mainly to students and professors in business and management schools. This is not intended as a criticism, but rather to emphasize that the *Greening of Industry Resource Guide and Bibliography* will seem like a gift from God for a master's degree student who has to do a literature review of environmental business issues. However, it will likely be a bit dense and overly academic for a business executive who is simply trying to find a good working definition of corporate environmental management.

Although the Greening of Industry Network (www.tufts.edu/as/polsci/Greening) has a website, it remains to be seen if the vast potential of World Wide Web functions will be fully utilized in future editions of this book. A comprehensive World Wide Web version of this book might allow readers to find out additional information on certain subject matters and to order and subscribe to certain publications on-line.

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