

# UC Santa Barbara

## Guide to the Geographic Approach

### Title

Guide to the Geographic Approach Assessment Questions Template for Instructors

### Permalink

<https://escholarship.org/uc/item/8008d8sv>

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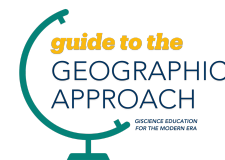
### Publication Date

2025-09-30

## Module Title

Assessment Questions

Created *Month Year*; Last Updated *Month Year*



### General Guidelines

- Update the header **Module Title** and *Month Year* information
- Use the Aptos font at size 11 for main body text
- Delete all *italicized and greyed guidelines* when the script is complete.
- Replace *italicized and blue-highlighted text* with appropriate text
- Refrain from referencing relative time to extend the longevity of the materials (e.g., do not say 'last year, the IPCC released their report on climate change.' Instead say, 'In the IPCC report on climate change released in 2024...')
- If an image is used, provide Alternative (Alt) Text for the image. Alt Text is a brief text description of images and graphics, and is an essential part of making content accessible.
  - o Keep it short, usually 1-2 sentences. Don't overthink it.
  - o Consider key elements of why you chose this image, instead of describing every little detail.
  - o No need to say "image of" or "picture of." But, do say if it's a logo, illustration, painting, or cartoon.
  - o Don't duplicate text that's adjacent in the document or website.

Multiple choice questions are likely to focus more on remember and understand levels of the revised Bloom's Taxonomy. Short answer questions provide more opportunity to address apply, analyze, and evaluate.

## Module Questions (StoryMap)

Create questions directly related to the module content contained in the StoryMap. When writing questions, attempt to cover all sections in the module. Attempt also to touch on different levels of the revised Bloom's Taxonomy. Create 10-15 multiple choice questions, and 3-5 short answer questions.

### Multiple Choice Questions:

1. Text of question
  - a. Potential Answer

### Short Answer Questions:

1. Short answer question
  - a. Provide a bulleted list of key points a student should cover when answering this question

## Problem-based Lab Questions

*Create questions directly related to the problem-based lab exercise. When writing questions, attempt to cover all sections of the lab. Attempt also to touch on different levels of the revised Bloom's Taxonomy. Create 5-10 multiple choice questions, and 3-5 short answer questions.*

### Multiple Choice Questions:

2. Text of question
  - a. Potential Answer

### Short Answer Questions:

2. Short answer question
  - a. Provide a bulleted list of key points a student should cover when answering this question